

2009 BINGHAMTON COMMUNIVERSITY FEST INFORMATION PACKET

~ A Celebration of our Community and University ~

BACKGROUND

On September 19th, 2008, Binghamton University's Catalysts for Intellectual Capital 2020 (CIC2020) and the City of Binghamton's Economic Development Office (BEDO) hosted the first ever Binghamton Blowout Block Party (B³P). The event, which brought over 2,000 students and community members into Downtown Binghamton, showcased the offerings of the University and Greater Binghamton community through providing more than 100 organizations and performers the opportunity to participate. For information about last year's event, visit www.cic2020.org/B3P.

Given, the success of the B³P and the demand (by both the students and local community) for an encore, last year's coordinators have decided to host another celebration this fall. We are very excited to introduce The Binghamton Communiversiity Fest! (formally known as the B³P)

As of April 2009, the Communiversiity Fest Team is **seeking those interested in participating** as:



Event Sponsors



Vendors



Information Booth Providers



Performers



Event Staff Volunteers



Raffle item & Contest Prize Donors

GENERAL EVENT INFORMATION

Date: September 11, 2009

Time: 4:00 - 9:00pm

Location: Downtown Binghamton

Event Website: www.Bizilife.com/BCF *

*Event information will be posted on this site



IMPORTANT NOTES

- ⌚ Participants must complete the registration form at www.H2Innovations.net/BCF by July 24th.
- ⚡ Electricity is available upon request.
- ☀ The event will be held rain or shine.
- 🚫 This is an alcohol-free event.
- 💰 The event registration fee is nonrefundable.
- ✉ Event coordinators will send updates to event participants via *e-mail*.
- 🗣 Please send feedback, suggestions, and questions to: CommuniversiityFest@gmail.com

SPONSORSHIPS

SPONSORSHIP PACKAGE	BENEFITS
CORE PACKAGE	<ul style="list-style-type: none"> • Logo on Event Website[§] • Acknowledgement by the M.C. at the event • Acknowledgement on main event flyer • Complimentary 8' table and 2 chairs for the organization's display booth at the event
\$500 - Platinum	<ul style="list-style-type: none"> • 1 page ad in the Communiversity Fest Guide[†] • Acknowledgement on main event poster • Up to 2 additional table + chair sets for display + core package
\$375 - Gold	<ul style="list-style-type: none"> • ½ page ad in the Communiversity Fest Guide[†] • Acknowledgement on main event poster • 1 additional table + chair set for display + core package
\$250 - Silver	<ul style="list-style-type: none"> • ¼ page ad in the Communiversity Fest Guide[†] + core package
\$125 - Bronze	<ul style="list-style-type: none"> • Listing in the Communiversity Fest Guide + core package
Other	Contact event coordinators to agree upon terms

† Advertisement must be provided

- Ads will appear in black and white
- Acceptable formats: PDF, jpg, png
- Dimensions (width x height):

1 page	5x8
½ page	5x4
¼ page	5x2

§ Logo must be provided

- Please send logo in a web-friendly file size
- Preferred formats: jpg, gif

E-mail all images to CommuniversityFest@gmail.com by July 24, 2009

COMPETITIONS & CONTESTS

With winners being announced at the event, contests launched *prior* to the event will help increase awareness and allow contestants to share their visions of a thriving “communiversity”. Various competitions will also be held throughout the evening of the event. Organizations interested in hosting or coordinating a competition at the event should indicate their interest on the registration form. **New and creative proposals are welcome!**

Expected Pre-Event Contests:	Communiversity Illustration Contest	(Drawing, painting, computer graphic, etc.)
	Communiversity Video Contest	(1-3 minute YouTube video)
	Communiversity Poetry Contest	(Poem 100 words or less)
	Communiversity Innovation Contest	(Creative ideas described in 500 words or less)

Sample of Event Contests:	Three-legged Race	(Reps from the University and the community will a share leg)
	Baby Food Eating Contest	(Blindfolded spoon holders feed their hand-tied partners)
	Treasure Hunt	(Who can find the most hidden treasures in the event area?)

RAFFLE ITEM/ CONTEST PRIZE DONATIONS

Donations in the form of gift certificates, tickets and vouchers, t-shirts, etc. will be distributed to raffle and contest winners. Contest winners will be announced and raffle tickets will be called periodically throughout the event. Winning #'s and contestant names will be posted at the Communiversity Booth where the prizes will be redeemed.

Organizations interested in donating items should complete the appropriate sections on the registration form. To be acknowledged as a contributor in the Event Guide, items must be delivered to the Southern Tier Celebrates (STC) Office in the Metrocenter by **July 31, 2009**.

PERFORMANCES

There will be two performance areas at the event: stage and street-level. All local entertainers including musicians, dance teams, comedians, etc. are **encouraged to apply**. Registrants will be notified by the event coordinators shortly after registration, but the final performance schedule will not be released until August. Please be sure to complete the appropriate sections on the registration form. Chosen performers will receive a complimentary information booth upon request.

ACTIVITIES & TOURS

With many thanks to the participants, last September, the Binghamton Blowout Block Party included a wide variety of entertainment. Among the activities were yoga demonstrations, face painting, an outdoor movie showing, Moon Bounce, inflatable sports games, and planetarium shows. The event also incorporated a River Crawl and PAST trolley tours. While we expect last year's

participants will again offer these activities, new ideas are welcome! Given that this event is a way of *introducing* Binghamton University's new students to the community, offering 'Meet and Greets' are strongly encouraged. Please describe activity proposals in the appropriate section of the event registration form.

VENDORS

SPACE REQUIRED	SELLING FOOD [^]	SELLING MERCHANDISE/SERVICES
Between 10 and 15 feet	\$50	\$25
Between 15 and 30 feet	\$100	\$50

[^] Food vendors are responsible for obtaining their own food permits

Upon request, vendors will be provided with a complimentary 8' table and 2 chairs. When completing the registration form, remember to indicate how much space is needed and to describe any special accommodations that might be necessary for set up. Non-profits wishing to sell candy, baked goods, etc. as a fundraiser should register as an information booth.

INFORMATION BOOTHS

The mission of the Communiversiity Fest is to provide an opportunity for everyone to discover what both the community and university have to offer. Businesses, non profit organizations, student groups, sports teams, etc. are all encouraged to participate! For **\$15**, organizations will be provided with one 8' table and 2 chairs. Each additional chair is **\$1**. Tents will *not* be provided.

By registering, participants agree to exhibit at *least* from 4:00 - 8:00pm. Exceptions must be indicated on the registration form.

VOLUNTEER OPPORTUNITIES

Individuals or organizations who would like to help in the months leading to the event, and/or on the day of the event, should submit a registration form indicating how they want to get involved.

Tasks include, but are not limited to: distributing posters in September, setting up the event area, directing participants as they arrive, greeting guests and distributing Event Guides, selling raffle tickets throughout the event, taking pictures and capturing the festivities on film, and cleaning up the streets.

E-mail announcements regarding volunteer opportunities will be sent out periodically to those who check the Volunteer box on the registration form. *Note:* There is no deadline for volunteer sign-ups!

REGISTRATION INFORMATION

☰ All participants must complete the registration form at: www.H2Innovations.net/BCF

✍ Please make checks payable to: **BU Foundation #50328** (All payments are tax deductible)

☑ Send payment and Communiversity Fest Confirmation Card to:

**Communiversity Fest 2009
Binghamton University
College of Community & Public Affairs
PO Box 6000
Binghamton, NY 13901-6000**

🕒 The deadline to submit registration form & payment is **July 24, 2009**

📍 Any questions can be directed to:

Email: **CommuniversityFest@gmail.com**

Phone: **607-723-8572** (Southern Tier Celebrates Office)

HOW TO GET INVOLVED IN THE 2009 BINGHAMTON COMMUNIVERSITY FEST

STEP 1 – Read the Binghamton Communiversity Fest Information Packet thoroughly.

STEP 2 – Complete the registration form at: www.H2Innovations.net/BCF

STEP 3 – Submit the below confirmation card and registration fee by July 24, 2009.

COMMUNIVERSITY FEST CONFIRMATION CARD	
Organization Name: _____	Space & Props Requested
Contact Person: _____	_____ 8 Foot Table(s) _____ Chairs
Name on Check: _____	Space Dimensions: _____
Amount Enclosed: \$ _____	Comments: _____
Receipt Required? <input type="checkbox"/> Yes, Please. <input type="checkbox"/> No, Thank You.	_____
MAIL THIS CARD WITH PAYMENT TO THE ADDRESS PROVIDED IN THE 2009 EVENT INFORMATION PACKET.	_____
